Bleed: Frame size plus 4" all around Fold line (please print): Frame size plus 2" all around Frame Size / Visual Opening Safety Area: Frame size minus 4" all around Example: 36" H x 24" W frame Safety: 28" H x 16" W Visual Opening: 36" H x 24" W Fold Line: 40" H x 28"W Bleed: 44" H x 32" W



Frame Size/Visual Opening (black line) ——

The visual area after installation is the same as the frame size.

Fold Line (blue line) -

Fold line is the finished size of the banner and is frame size + 2" all around. **PLEASE PRINT THIS LINE**

File Size Including Bleed (red line)

The total size of printed material is frame size + 4" of bleed on all sides. **DO NOT design any critical elements (text, logos, etc.) within this area!**

Safety Area (dotted grey line) - —

The safety margin for important text and images is frame size - 4" all around. This is just a suggestion, feel free to colour outside the lines with the awareness that whatever ends up outside this margin might get cut-off or distorted.