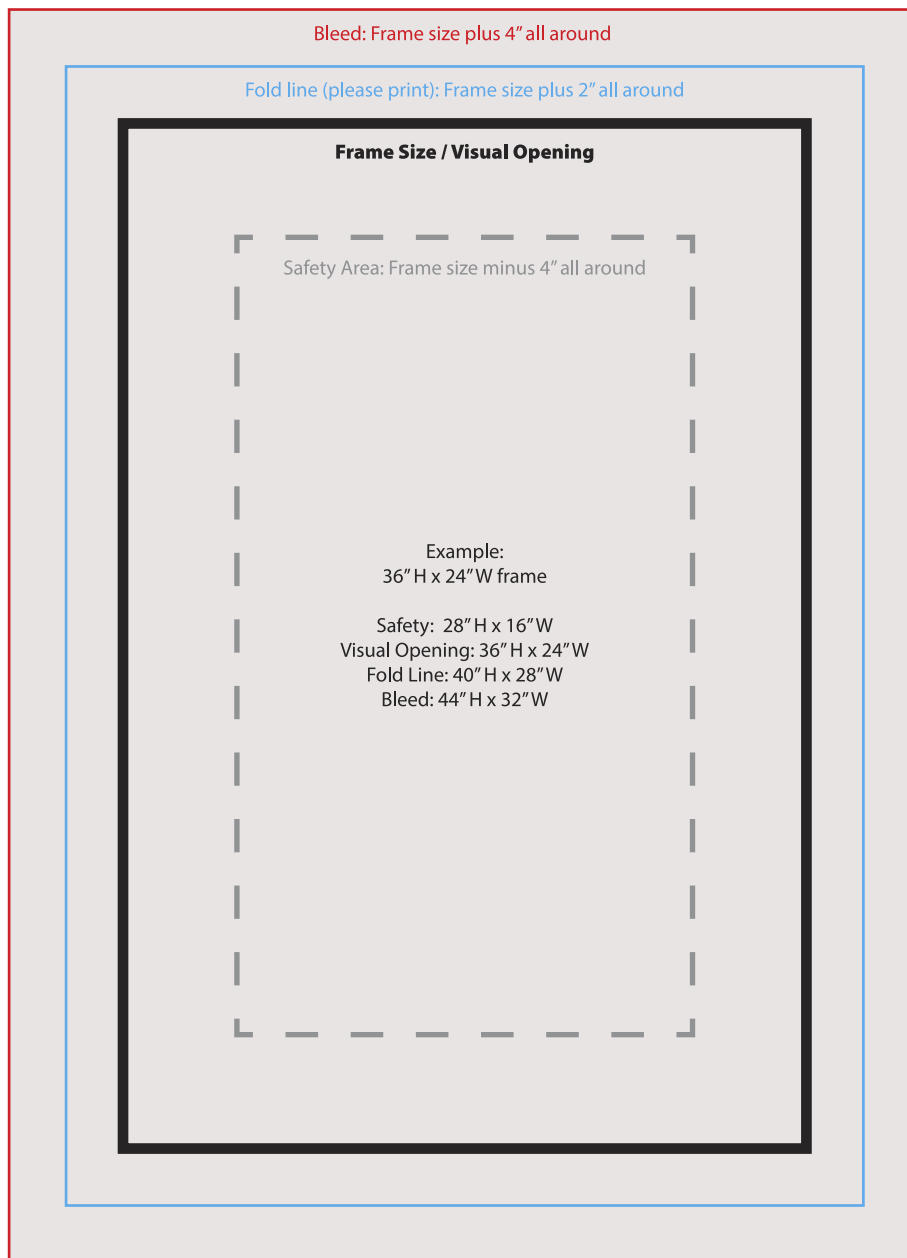




PRINT TEMPLATE GUIDE

Frame Size/Visual Opening (black line) —

The visual area after installation is the same as the frame size.

Fold Line (blue line) —

Fold line is the finished size of the banner and is frame size + 2" all around. **PLEASE PRINT THIS LINE**

File Size Including Bleed (red line) —

The total size of printed material is frame size + 4" of bleed on all sides. **DO NOT design any critical elements (text, logos, etc.) within this area!**

Safety Area (dotted grey line) - - - - -

The safety margin for important text and images is frame size - 4" all around. This is just a suggestion, feel free to colour outside the lines with the awareness that whatever ends up outside this margin might get cut-off or distorted.