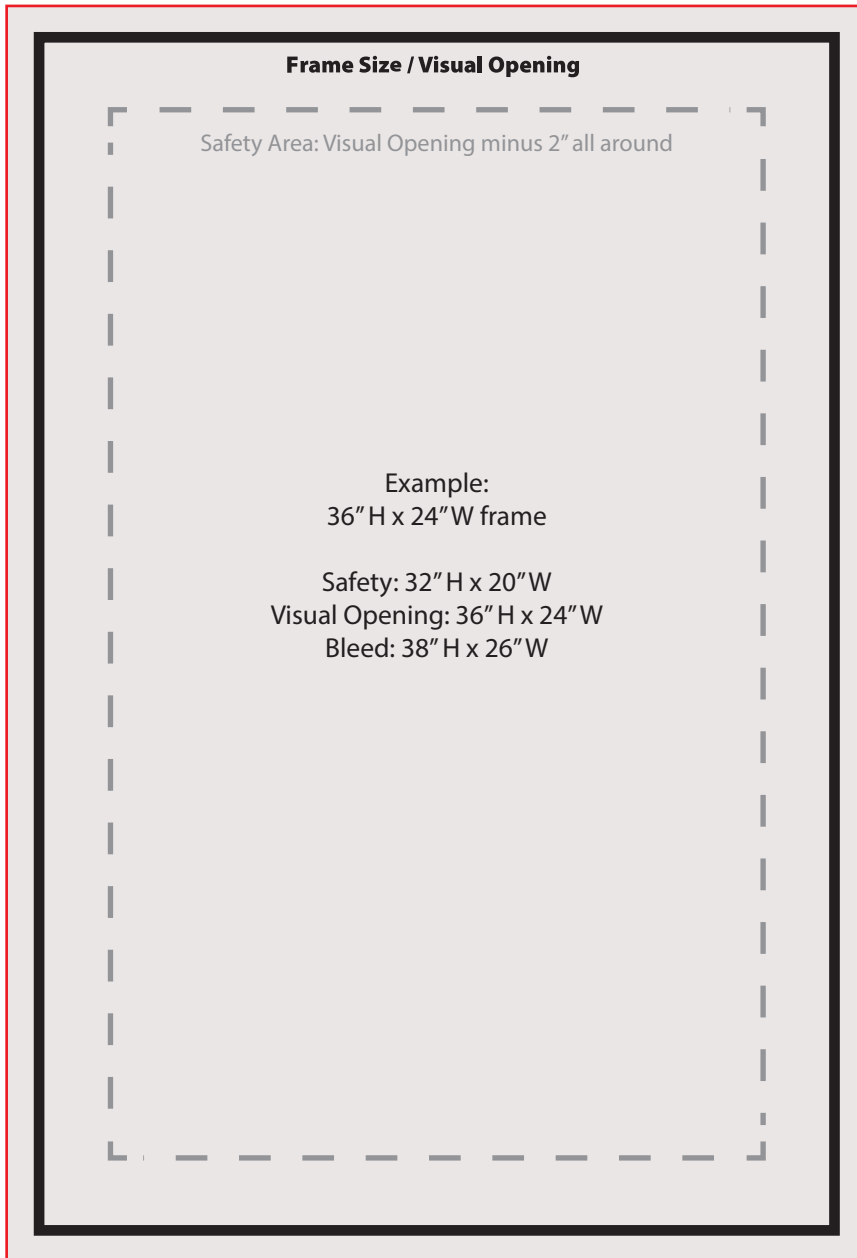


Bleed: Visual Opening plus 1" all around



Questions?

Email or call us: orders@shomi.ca | 1-866-667-4664

shōmi!

SEG TEMPLATE GUIDE

SEG Frames

Frame Size/Visual Opening (black line) ———

Visual opening (VO) is the size of the viewable area once graphic is installed. For most frames the VO matches the frame size.

File Size Including Bleed (red line) ———

The extra image we require outside the VO in order to be able to cut and finish the graphic to fit into the frame. SEG frames require 1" bleed on each edge.

Safety Area (dotted grey line) - - - - -

The safety margin for important text and images is VO minus 2" all around. This is just a suggestion, feel free to colour outside the lines with the awareness that whatever ends up outside this margin might get cut-off or distorted.