

# shōmi!

## PRE-PRESS FILE SPECS

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<b>FILE TRANSFER</b>	Send your files using WeTransfer, Dropbox, Google Drive or email.
<b>FILE FORMAT</b>	High-resolution PDFs are preferred. However, we can also accept working files (Photoshop, InDesign, or Illustrator) with all fonts and images included OR high resolution flattened image files (TIF, JPEG).
<b>FILE SCALE</b>	Create artwork at 100% scale, or 10% scale if larger than 200" in either dimension. Always include 1" bleed at full scale.
<b>FONTS</b>	Supply all used fonts, otherwise convert all text to outlines.
<b>RESOLUTION</b>	75-150dpi at 100% - Normal viewing distance, large format images 150-300dpi at 100% - Very close viewing, high quality images.
<b>COLOUR SPACE</b>	CMYK files should always be supplied. Otherwise, we will convert from RGB to CMYK. Note: Unexpected colour shifts may occur if we are required to do the conversion.
<b>OVERPRINT</b>	Overprinting refers to the process of printing one colour on top of another. If you do not want this to happen make sure that the overprint options are turned off and switched to knockout in your document.
<b>NOTE</b>	<b>Do not include crop/registration marks, measurements or instructions inside the file.</b>

### Questions?

Email or call us: [orders@shomi.ca](mailto:orders@shomi.ca) | 1-866-667-4664